

TOSS SARITT

WEB / GRAPHIC / DIGITAL DESIGNER

macintros@gmail.com | +64 20 401 47444 | toss.nz
Nelson, New Zealand - open to relocating nationwide

PROFILE

Designer with 15+ years across web, graphic and brand design. Twelve years at Bangkok Elite Marketing, progressing from designer to art director, followed by founding and running businesses in food, hospitality and design. I bring visual craft and practical experience of taking work from artwork into use.

DESIGN PRACTICE

Web & digital: Website layouts, visual interface design, landing pages and digital communication.

Brand & graphic: Identity, typography, packaging, campaigns, menus, signage and print.

Practical experience: Photography, interiors, renovation delivery and no-code internal tools.

EXPERIENCE

Vela Design Co., Ltd. | Founder & Design Director

2023 - Present | Thailand

Design and renovation studio founded in 2023. Work connects brand, website, visual communication and interior project delivery. Built an internal no-code app with site-reporting and AI-assisted quoting modules.

Kalavela Organic Farm | Co-founder & Designer

Founded 2013 | Kanchanaburi, Thailand

Developed the identity, packaging and visual presentation of a family farm brand supplying Central Food Hall and Tops supermarkets. The farm passed 22 Ministry of Public Health standards to reach modern trade.

Kalavela Farm Cafe | Design & Operations

Kanchanaburi, Thailand

Designed the brand, building and interiors, menus and marketing materials. Created food and drink photography and worked hands-on in the cafe. Featured in the January 2016 Thailand edition of Lonely Planet Traveller.

Bangkok Elite Marketing | Designer to Art Director

2010 - 2022 | Bangkok, Thailand

Twelve years in agency design, working across graphic design and visual communication for digital and print.

TOOLS

Figma, Illustrator, Photoshop, InDesign, SketchUp, WordPress, HTML/CSS, Figma Make, Lovable and Supabase.

EDUCATION & FOUNDATION

Bachelor of Fine Arts, Communication Design
Commercial photography studio training, 2009.

AVAILABILITY

Open to web, graphic, digital and UI design roles across New Zealand. I require employer support for an appropriate New Zealand work visa.